



COMMONWEALTH of VIRGINIA

DEPARTMENT OF TRANSPORTATION

NOVA District-Fairfax Permits

www.virginiadot.org/business/fairfax-permits-main.asp

(703) 259-1773

Placement of Banners Guidelines

The following guidelines are for the placement of banners within the state's right-of-way. Each request to place a banner on public right-of-way is reviewed at the Northern District Fairfax Permit's Office on a case-by-case basis. Depending upon location, conflicts with sight distance, traffic conditions, local county ordinances and other variables, such as banner size, wording and proximity to other banners, the following is required when making application:

- Land Use Permit Application forms to be completed and submitted to NOVA District Fairfax Permits at 4975 Alliance Drive, Fairfax, VA 22030
- Sketch showing wording, dimensions of banner and how banner will be secured
- Banner will not be placed greater than thirty (30) days
- Permittee is responsible for monitoring of banner to ensure it is secure at all times
- Permittee is liable for placement, removal and any incidents that may occur during period for which banner is hung
- No banners are permitted on bridges, fences and/or guardrail along limited access roads or interstate highways
- Banners must be a minimum of twenty-one (21) feet above the top elevations of the pavement
- Banner shall not in any way detract from or interfere with any existing highway sign or signals
- Banner shall not in any way detract from sight distance of the traveling public
- Individuals, groups, and organizations are not allowed to hang banners from VDOT property such as bridges, guardrail, or right-of-way fences.
- Banner must be removed the day after the event
- Only one (1) banner to be hung per location